

the only year **PLANNER** for the INDUSTRY

Year Planner

Update

One Media 3 Global markets
Mide East • Africa • South Asia

www.MIDDLEEASTLOGISTICS.COM

Air Cargo, Logistics, Free Zones,
Exhibitions, Events & Conferences

PRINT

Media One Publications

APRILQUEST

Mediation

Shell is Flying

Track-Whising Services

MONTH	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
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ONLINE

EASY RECKONER

Active Websites

Deliver Cargo

Buraq Air

Innovations in Transportation

WALL PLANNER

Total Size: 53 cm (H) x 80 cm (W)

Size of Panel: 10 cm (H) x 8 cm (W)

MATERIAL REQUIRED

Format	10 cm (H) x 8 cm (W)
Line screens	150 - 175 lines per inch
Preferred Materials	Right -reading Positives, emulsion side down
Colour Proof	Progressive 4 colour proof
Digital Advertising	In QuarkXpress 3.2 - 5.0 or Adobe Illustrator 8.0 - 10 Mac Compatible in CD accompanied by appropriate hard copy

PRINT RUN:	20,000 COPIES
MATERIAL DEADLINE:	OCTOBER
DISTRIBUTION:	NOVEMBER

Each advertiser will get 500 copies

ADVERTISING RATES

	UAE DHS	US \$ (DOLLARS)
SPECIAL POSITIONS		
COLOUR	●●●●	●●●●
SIZE		
TOP PANEL	9,000	2,455
BOTTOM PANEL	8,000	2,180
Advertising Tariff		
ONE PANEL	6,900	1,885