



Reach the most qualified
**Shippers &
Freight Forwarders**
in the Middle East, Africa and South Asia

The booming air cargo industry has seen sudden and strong changes; new players entering the market, partnerships, mergers, acquisitions and companies looking at opportunities in the global markets.

airCarg@Update is the only INDEPENDENT pan regional bi-monthly magazine featuring news, views and analysis of the challenges and changes faced by the fast growing and ever changing air cargo industry.

Operations have undergone a sea change in the last decade evolving with transformations marking a world of information technology, business management, globalisation and "free markets".

Along with the meteoric rise of Logistics companies a new breed of highly-competent professionals has emerged to define new attitudes at the workplace. The new buzzword is "quality" and profits are no longer being measured purely in terms of money.

Editorial Philosophy

airCarg@Update - The brand that covers leaders and provides NEUTRAL, INDEPENDENT NEWS of the AIR CARGO INDUSTRY in 61 plus countries.

airCarg@Update, now in its fifth year continues to inform, advocate, feel the pulse and take up the cudgels on behalf of the Air Cargo Industry in a vast geographical expanse that covers over 61 countries in the Middle East, the continent of Africa and South Asia.

Editorial Contents

- Special Feature in every edition tracing current and most relevant issues
- Opinions from industry experts
- Cover Story every issue on an industry veteran
- Crisp news coverage
- Air Charters and Leasing
- Airline Routes Updates
- Offers and deals from Airlines and freight forwarders.
- Each region has dedicated editorial space
Coverage of Middle East, South Asia and African regions.

The only media that provides 3 in 1 editorial contents

The News magazine offers updated information on contemporary developments and is a valuable guide for all latest developments. It also serves as a platform for industry leaders to put forth their views and expert analysis.

Demonstrably Superior Circulation

Published from Dubai, a vibrant business hub strategically located at cross-roads between the Middle East, South Asia and African markets, **airCarg@Update**, by virtue of its strategic location is able to focus on the challenges facing the air-cargo industry in the three important regions.

Voice of the Air Cargo Industry

airCarg@Update enjoys a reputation of being the voice of the industry as it reports latest news from industry sources.

With a network of dedicated correspondents, **airCarg@Update** covers news briefs and updates which include information about civil aviation bodies, airports, airlines, freight forwarders, specialized logistics service providers and all other major components of the air cargo supply chain. It also has insightful features, regular columns and information about critical industry issues by recognized industry leaders.

