

GULF STITCH & STYLE

GULF STITCH & STYLE (2nd edition) is the latest publication from the pioneers and market leaders in apparel trade publishing in the region, and aims to satisfy the technical and practical needs of the clothing sector, home to a variety of design, embroidery & tailoring houses and people who love the art of sewing.



EDITORIAL CONTENT

GULF STITCH & STYLE will provide news and information for the tailoring embroidery, design professionals, enthusiasts, hobbyists, educational and training institutes. It lays a lot of emphasis on the trends, styles, tailoring techniques, tips and tools of the trade.

GULF STITCH & STYLE incorporates various aspects of garment making and value addition and it is uniquely positioned to be the sole provider of news and information with an educational approach. It helps keep readers updated on the latest trends and styles in the fashion arena, recommended methods/ process for making these and components and products involved in the garment making process.

PRINT RUN, DISTRIBUTION & READERSHIP

It has a total print run of 6,000 copies distributed on a complimentary basis, **GULF STITCH & STYLE** is in its second edition. Its readership includes professionals engaged in the tailoring, embroidery, design services and enthusiasts, hobbyists, educational / training centres as well as suppliers and traders of trims, components, consumables and tools and equipment for the trade.

TRADE

Tailoring, embroidery and design houses and professionals catering the traditional / western market.

Consumer and Commercial tailoring establishments across the board suppliers of components, consumables, tools and equipment

RE-EXPORT

Traders and suppliers of trims, accessories, tools, equipments in the Gulf region (GCC) and Sub-Saharan Africa.

Hotel apartments and tour operators catering to the inbound Russian and African shoppers.

CONSUMER

- Women's clubs, associations
- Educational and Fashion Institutes, Schools
- Hobbyists and enthusiasts
- Bookshops all over the Middle East countries

