

Agriculture & Irrigation

- Growing & its Management



Although highly arid Dubai/UAE & the Middle East have been able to develop a thriving agricultural Industry. Modern irrigation techniques, water from deep artesian aquifers and from desalination has made it possible for large areas of land to be cultivated producing a range of crops, vegetables, fruits and fodder as well as flowers. **DUBAI IN BLOOM** has been planned to be an important bridge in networking the varied trade activities such as date cultivation, farming, irrigation system, green house, horticulture, fertilizers, agro-chemicals, agricultural tools, fencing etc.

With biotechnology and greenhouse management having broken the barriers of conventional horticulture, flowers can now be grown far away from their actual place of origin. Parameters like plant nutrition, soil management, greenhouse structures, pest management, and environmental systems can now be systematically and scientifically controlled, thus permitting flowers which are normally grown in tropical and temperate climates to grow in the mediterranean and arid climates of the Middle East. In addition, the magazine will provide readers with down-to-earth guidance for growing flowers plus tips on planting and caring for trees, shrubs and lawns, and landscape designs. It will also carry news and features on greenhouse, structures, garden centres, modern irrigation systems, equipments, automation and new products etc.



Landscaping Regional



LANDSCAPING-TREMENDOUS MARKET OPPORTUNITY

The current boom in real estate, growth in population and prosperity of citizens in the Gulf States have contributed to increasing demand for building projects, which in turn, has given impetus to landscaping and outdoor living, leisure projects and products. Landscaping section will feature important companies and their projects completed and will have much to offer people / companies involved in the trade.

