

Flower & Plant Industry Association of UAE (FPIA)



جمعية الإمارات للزهور والنباتات
UAE FLOWERS & PLANTS ASSOCIATION

The UAE Flower & Plant Industry Association (FPIA) was launched in 2003 under the aegis of the Dubai Cargo Village, Department of Civil Aviation, Dubai in order to serve the industry comprising of traders/growers of cut flowers, foliage, ornamental plants, bulbs, seeds, and associated products in a more organized and systematic fashion. The Association aims at helping to grow the flower market in the region through consumer and trade education/promotion programmes; working with the government to ensure improved information and understanding of rules/regulations on imports; organizing a series of educational seminars for florists & traders throughout the year; and organize mechanisms to improve intra-industry relations and solve trade disputes.

The Middle East does have groups and associations of gardening enthusiasts and hobbyists who come together to share their views and gain from one another but the UAE Flower & Plant Industry Association (FPIA) happens to be the first such association in the Middle East catering to the entire industry of flowers, plants and associated products.

DUBAI IN BLOOM keeps track of the development and progress that the association made during 2003 and will now keep the industry and the readers connected to the association plans and current developments.

The Association serves as an important networking forum for wholesalers and retailers of plants and flowers as well as associated products.

