



## TARIFF

DETAILS	UAE Dhs.		US\$ Dollars	
<b>SPECIAL POSITIONS</b>				
Back cover, Outside	15,500	----	4,225	----
Back Cover, Inside	12,000	----	3,270	----
Front Cover, Inside	12,000	----	3,270	----
Page 3	11,500	----	3,135	----
Page 4	10,000	----	2,725	----
Page 6 (Opp. Credits)	8,000	----	2,180	----
<b>ORDINARY</b>				
Full page	8,750	6,750	2,390	1,840
Half page	6,250	5,000	1,710	1,365
Quarter page	3,750	----	1,025	----

### TECHNICAL DATA

Format	: A4		
	Height		Width
Bleed size	: 30.2 cms	x	21.5 cms
Trim size	: 29.5 cms	x	21.0 cms
Print area (Full page)	: 26.0 cms	x	18.0 cms
Half page (Vertical)	: 08.7 cms	x	26.0 cms
Half page (Horizontal)	: 12.7 cms	x	18.0 cms
Quarter page	: 12.7 cms	x	08.7 cms

### MATERIAL REQUIRED

Black & White	: Camera ready artwork / film positive
Colour	: Colour separations
Screen	: B/W 110, Colour 165
Film	: Right reading positives with colour progressive proofs.

### For Bookings / Information contact: Media One

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 ISDN No. : (++971) 4 2976414  
 Website: www.mediaonemiddleeast.com

### DIGITAL ADVERTISING

In QuarkXpress 3.2 - 4.0 or Adobe Illustrator 6.0 - 8.0, Mac compatible In Zip or CD or 3.5" floppies accompanied by appropriate hard copy

### DEADLINES

Booking : November 20, 2001  
 Material Deadline : December 04, 2001  
 Publication Deadline : December End, 2001

### PHYSICAL LOCATION FOR COURIER

All reproduction material should be forwarded to the following address:

### LOGISTICS SOURCE BOOK

C/o Media One  
 P.O.Box 72247, Dubai, United Arab Emirates  
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